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To : All Heads of Mission/ Post

Copy : Chairman / Industrial Development Board

From : Secretary/Foreign Affairs, Foreign Employment and Tourism

Signature and Designation :  Deputy Director/Economic Affairs (Bilateral) for Secretary

Date : 08 April 2025

No of Pages including this page : 05

CIR. Msg. No. **121**

Ref. EA/GEN/100/01 (Sub)

Industry Expo 2025

The Industry Expo 2025 is scheduled to be held from 19th to 22nd June 2025 at the BMICH in Colombo organized by the Ministry of Industry and Entrepreneurship Development in collaboration with the Industrial Development Board (IDB). The main objective of this annual event is to create a platform to bring together industry related local and international stakeholders. This Expo will represent over 400 exhibitors, covering a wider range of products and services. (A copy of the self-explanatory letter of IDB is attached at Annex -I),

Please find attached the promotional e- flyer at Annex- II.

It would be appreciated if you could kindly circulate the information to the Key Trade Chambers in your countries of accreditation in order to encourage investors and professionals in industry sector to participate at the event and publish the flyer on the website and Social Media platforms of the Mission/ Post as appropriate (Ends).